

## **Press release:**

Plexwood has realised the budget for 2023, together with Foundation de Wilde Ganzen, for the planting of 100.000 trees (approx. 100 ha) in the highlands of Peru, an initiative of the HoPe Foundation, and technically supervised by Pachamama Raymi.

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## **Press information:**

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### **About Wilde Ganzen**

Wilde Ganzen have been committed to a world without poverty for over 65 years and are actively supporting this initiative of the HoPe Foundation, by increasing Plexwood's donation by 50%.

#### **For more information:**

[www.wildeganzen.nl](http://www.wildeganzen.nl)  
[ruben@wildeganzen.nl](mailto:ruben@wildeganzen.nl)

### **About the HoPe Foundation**

Based in Cusco, Peru, the HoPe Foundation has been working for the indigenous population since 1991. By improving living conditions, making education more accessible to underprivileged children and improving the quality of education in a broad sense. HoPe supervises reforestation in the highlands around Cusco at the request of the local people, together with the Pachamama Raymi Foundation.

#### **For more information:**

[www.stichtinghope.org](http://www.stichtinghope.org)  
[voorzitter@stichtinghope.org](mailto:voorzitter@stichtinghope.org)

### **About Pachamama Raymi**

Since 2008, the organisation Pachamama Raymi of the Dutch honorary consul in Peru, aims to break the vicious circle of environmental degradation and rural poverty, enabling rural communities and families to improve their living conditions by restoring and managing their natural resources in a sustainable way, and is doing the technical supervision of this project.

#### **For more information:**

[www.pachamamaraymi.org](http://www.pachamamaraymi.org)  
[hola@pachamamaraymi.org](mailto:hola@pachamamaraymi.org)

### **About Plexwood**

Plexwood produces customised design materials made of natural wood, for interior architecture and interior design. Plexwood has been working for years, on the basis of the Milieubarometer® of the Stimular Foundation, to map out its entire production process. Based on the steps thereby taken to make production more sustainable, and because sustainable wood-related materials themselves capture CO<sup>2</sup>, its own production cycle is already ≥ CO<sup>2</sup> neutral. With this, Plexwood is taking the initiative for the next step, by structurally striving to also concretely achieve a positive climate impact as an organization in a general sense.

#### **For more information:**

[www.plexwood.com](http://www.plexwood.com)  
[info@plexwood.com](mailto:info@plexwood.com), and for press purposes: [press@plexwood.com](mailto:press@plexwood.com)

### About the Stimular Foundation

The Stimular Foundation is a specialist in measuring the environmental and climate impact of business operations, of products and in product chains. It has developed several concrete tools, including the Milieubarometer®, to give companies, among others, insight into their own environmental impact, including a carbon footprint, life cycle analysis (LCA) and CO chain analysis.

**For more information:**

[www.stimular.nl](http://www.stimular.nl)

[mail@stimular.nl](mailto:mail@stimular.nl)

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### Visual material:

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*@Stichting HoPe 2024*

[contact@stichtinghope.org](mailto:contact@stichtinghope.org)



*@Stichting HoPe 2023*

[contact@stichtinghope.org](mailto:contact@stichtinghope.org)



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[contact@stichtinghope.org](mailto:contact@stichtinghope.org)



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