

## Press release:

A photo and video impression by the HoPe Foundation of the planting of the first 20.000 trees (approx. 20 ha) in Chupani, as part of the planting of a total of 100.000 trees in the highlands of Peru.

With this planting, the community of Chupani will be able to permanently lift itself out of poverty in a sustainable manner within five years by, among other things, selling mushrooms generated by these trees.

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### Press information:

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#### About Wilde Ganzen

Wilde Ganzen has been committed to a world without poverty for over 65 and has actively supported this initiative, increasing Plexwood's donation by 50%.

#### For more information:

[www.wildeganzen.nl](http://www.wildeganzen.nl)  
[ruben@wildeganzen.nl](mailto:ruben@wildeganzen.nl)

#### About the HoPe Foundation

Based in Cusco, Peru, the HoPe Foundation has been working for the indigenous population since 1991. By improving living conditions, making education more accessible to underprivileged children and improving the quality of education in a broad sense. HoPe supervises reforestation in the highlands around Cusco at the request of the local people, together with the Pachamama Raymi Foundation.

#### For more information:

[www.stichtinghope.org](http://www.stichtinghope.org)  
[voorzitter@stichtinghope.org](mailto:voorzitter@stichtinghope.org)

#### About Pachamama Raymi

Since 2008, the organisation Pachamama Raymi of the Dutch honorary consul in Peru, aims to break the vicious circle of environmental degradation and rural poverty, enabling rural communities and families to improve their living conditions by restoring and managing their natural resources in a sustainable way, and is doing the technical supervision of this project.

#### For more information:

[www.pachamamaraymi.org](http://www.pachamamaraymi.org)  
[hola@pachamamaraymi.org](mailto:hola@pachamamaraymi.org)

#### About Plexwood

Plexwood produces custom design materials made of natural wood, for interior design and interior design. With the realisation of the budget for this project, Plexwood has taken the initiative to strive structurally as an organisation to also concretely make a positive climate impact.

#### For more information:

[www.plexwood.com](http://www.plexwood.com)  
[info@plexwood.com](mailto:info@plexwood.com), and for press purposes: [press@plexwood.com](mailto:press@plexwood.com)

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**Video:**

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[contact@stichtinghope.org](mailto:contact@stichtinghope.org)

The first truck with 5.000 greenhouse-grown trees arrives at its destination to be planted out  
[view video 01](#)



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Installation of the fence to protect the trees  
[view video 02](#)

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**Visual material:**

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